PAUL JEON

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EDUCATION

Harvard College · A.B. in Computer Science, Secondary in Visual Studies Expected May 2027

Coursework: Planning & Learning Methods in AI, Software Engineering with Generative AI, Data Science, Data Visualization, Data Structures & Algorithms, Probability

PRODUCTS

ISO, real-time dating app · solo (product, design, engineering) 2026

- Authored the product requirements and designed a 31-screen real-time dating application end to end, centered on a single enforced principle of one active conversation per user and documented in a standalone design specification.
- Engineered the 31-screen prototype in React and TypeScript, architecting a centralized Zustand state store, a reusable component library, and a tokenized Framer Motion animation system applied consistently across the app.

Prep.io, live office-hours streaming platform · solo 2026

- Designed the end-to-end experience for a live streaming platform across desktop and mobile, producing user flows, wireframes, high-fidelity prototypes, and a shared responsive design system.
- Built the application in React and TypeScript with a simulated real-time audience engine (live viewer counts, chat, participation), plus client-side search and filtering, a discovery home, and responsive routing across desktop and mobile.

Org Chart Explorer, internal tool for a BDR team · design and engineering 2026

- Built a client-side web application converting a 699-employee HR export into a searchable reporting hierarchy, processing all data in-browser to satisfy a strict no-transmission requirement; deployed on the company's AWS infrastructure.

EXPERIENCE

AI Builder / AI GTM Intern, Onapsis · Boston May 2026–Present

- Built an agentic prospecting pipeline in Google Apps Script integrating the ZoomInfo API to enrich and consolidate contact data, generating over 300 high-quality leads from a total addressable market of 13,000 contacts across 70+ target accounts.
- Engineered an LLM qualification layer using the Gemini API that parses unstructured job titles and scores each contact against the ideal customer profile with a confidence rating for the business development team.

Director of Growth, Harvard Undergraduate Marketing Group Sep 2025–Feb 2026

- Built an automated sponsorship pipeline tracker that used an LLM to parse outreach threads, and synthesized campaign performance into strategic recommendations delivered to the executive board.

Product Designer (UI/UX), Tech for Social Good · Cambridge Feb–May 2025

- Conducted user research for a college-mentorship nonprofit and translated findings into low- and high-fidelity Figma prototypes, partnering with engineering to ship prioritized features.

Procurement & Automation Manager, The Harvard Shop · Cambridge Sep 2023–Feb 2025

- Managed $1.8M of inventory across 1,100+ SKUs, three retail locations, an e-commerce storefront, and two warehouses, and built a Python and Lightspeed demand-forecasting model behind 47% year-over-year revenue growth ($370K) at a 65% margin.

PERSONAL PROJECTS

- **F1 Undercut Prediction.** Trained a weighted logistic regression on 761 hand-labeled race-telemetry samples to 0.71 AUC-ROC on pit-stop undercut outcomes (Python, pandas, scikit-learn).
- **YouTube Format Visualization.** Collected YouTube Data API metrics on short-form versus long-form output across major channels, published as an interactive d3.js visualization (API integration, data pipeline).
- **Pocket Tactics & PokéMAPs.** Two shipped games: a turn-based tactics game with peer-to-peer WebRTC multiplayer, and a daily geolocation puzzle across 373 locations (React, TypeScript, real-time networking).

EXTRACURRICULARS

Harvard Korean Association (Designer & Publications Chair), The Harvard Crimson (Designer), Harvard Design Collective (Designer), The Harvard Shop (Product Designer), Harvard Korean Institute (Research Assistant).

SKILLS

Product: PRDs and specifications, roadmapping, user research, prototyping, A/B experimentation, product analytics, stakeholder communication, agentic AI for product workflows

AI & ML: LLMs and autonomous agents, prompt engineering, RAG, fine-tuning, confidence scoring and AI guardrails; PyTorch, TensorFlow, OpenAI, Anthropic, and Gemini APIs; Claude Code, Cursor

Data & CRM: SQL, Snowflake, pandas, data pipelines and QA; Salesforce and HubSpot (administration, automation, reporting); GTM enrichment (ZoomInfo); Google Apps Script automation

Engineering & Design: Python, TypeScript, JavaScript, React, Tailwind, C/C++, Git; Figma, design systems, Adobe Creative Cloud